

Project Overview

Thank you for discussing your vision for Barnes Welding. Since you are restructuring as a limited company and looking to step up your game, this proposal outlines a comprehensive, "one-stop shop" solution to establish a strong online presence for your business. We will handle everything from the initial domain registration to the final website launch, ensuring you do not have to worry about the technical details.

Scope of Work

1. Branding & Graphics

- We will provide 12 to 15 different logo concepts based on your preferred feel, colors, and characters to refresh your current branding.
- We can incorporate any existing images or past project photos you send over to advertise your intricate work.

2. Website Design & Development

- **Structure:** We will build a clean, modern single-page website.
- **Navigation:** The site will feature a top menu that automatically shuffles the user down the page to specific sections when clicked, avoiding overwhelming the user with too many options.
- **Sections Included:** Home/Introduction, About Us, Services, and a Contact section located at the bottom.
- **Project Gallery:** To prevent the main page from scrolling endlessly, we will place your project gallery on its own separate page at no extra cost, linking to it directly from the main page with a call to action.
- **Search Engine Optimization (SEO):** We will ensure your site is built with the proper keywords and natural phrasing that Google's algorithms look for to help build relevance over time.
- **Domain Name:** We will search for, register, and set up the domain name of your choosing.

3. All-Inclusive Hosting, Security & Maintenance

- Your website requires a secure place to be stored on the web.
 - We provide 100% all-inclusive coverage, which handles all hosting, maintenance, security, and necessary updates to ensure your site stays online and secure.
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Pricing & Payment Terms

Website Development Fee: \$1,500.00 – \$1,800.00

- This covers the complete build of the single-page site, the dedicated gallery page, branding concepts, and domain setup.
- **Payment Term:** The development amount is only billed *after* the website is completely finished.

All-Inclusive Hosting & Maintenance: \$550.00 + GST / Yearly

- **Payment Term:** This service is invoiced yearly. Payment for the yearly hosting is required upfront so we can set up the server space, install the necessary framework, and begin development on your site.
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Next Steps

To proceed with this proposal and get moving on the project, please follow the link sent to your email to access the sign-up page. Once you put your information into the registration agreement page, an invoice for the hosting will be generated so we can begin.